



مريـنا المتـحدة للطباعة
MARINA INC. PRINTERS

**COMPANY
PROFILE**
2021



“ OUR WORLD
IS A POETRY
OF COLOR.
OUR JOB IS
TO SPREAD IT ”



INTRODUCTION

WITH A 15+ YEARS TRACK RECORD OF SUCCESS IN PRINTING, **MARINA INC. PRINTERS** HAS MADE A DISTINGUISHED NAME FOR ITSELF THROUGH ITS DEDICATION TO CREATING HIGH-QUALITY PRODUCTS THAT SURPASS CLIENTS' EXPECTATION

Located in Riyadh industrial area, Marina Inc. Printers offers fully fledged offset printing, packaging services, digital printing and POS materials. Equipped with advanced technologies and backed up by motivated experts, we serve as innovators, consultants, communicators, problem solvers and solutions seekers. We are also relationship builders who treat our customers as partners rather than clients. This pushes us to apply our maximum effort in every project.

To offer high-quality services and distinguished output in a timely fashion, Marina Inc. Printers has acquired a mastery of supply chain management, which has enabled it to create a value network that guarantees a continuous modernization of the products and services that it brings to market.

OVERVIEW

Since the launch of our printing operation, we have come a long way by listening, adapting, and growing with the market needs.

We can boast of being the name behind books such as the *Atlas al Mamlaka al Arabiya Saudi*, *Geographical Book of the Century of the Kingdom* and *Suwar Laha Tareekh* for King Fahad, *Takreer al Haala al Thakafiah*, as contributing to the launching of *SABB Bank's* new look in 2006 - a total rebranding executed in just one month -, the unveiling of *Zain* in the Saudi market as well, amongst other projects, brandind for Richard Attias & Associate for the FII and the G 20. And the list is not exhaustive.



COMPANY HISTORY

1988.

The launch of Marina Inc. Printers prepress and printing services.

2004.

Expansion of printing operations in response to an increase in demand for wide-format digital printing.

2006.

Large investment in the high-end offset equipment to accommodate a wide range of printing services. Installation of technologically advanced machinery and recruitment of specialists with high skill in industry expertise.

2008.

A major expansion of operations, enabling Marina Inc. Printers to become a key player in the Saudi market place. A shift in orientation to secure a differentiated customer-centric and market-leading position.

2014.

Doubling of capacity through the acquisition of state-of-the-art machines. Launch of our full range packaging services. Further growth in wide format operation.

2016.

Flawless operations are maintained by the continuous development of our services, and the further acquisition of new equipment. Launch of fabrication and sign making services in the pipeline.

2020.

Expansion of our digital department, by means of hiring highly skilled workforce and acquisition of new and state of the art machinery (CNC routers, Laser cutting machine, Led direct printing machine with white printing). Acquisition of two paper bag making machines.

QUALITY IS THE MAIN COMPONENT OF OUR DNA

From inception to development, quality dictated all our moves. Everything was conceived towards perfection: investing in the best technology and most importantly scouting for the best talents. The color management system adopted at Marina Inc. Printers results in the perfect calibration of colors at all times, irrespective of the output media.





15+

YEARS OF
SUCCESS

Over the years we have proved ourselves worthy of our clients' trust through credibility and reliability. This trustworthiness derives from our experience in delivering outstanding service in high-end markets. We consider our client business as our own and we take pride in delivering all jobs promptly and to perfection.

VISION STATEMENT & PHILOSOPHY

We always regard our customers as partners. Our aim is to have a synergy growth with them.

We do our business ethically, creatively, and innovatively to help our clients increase their exposure and appeal. Marina Inc. Printers strives to empower clients to market themselves professionally and to deliver their message smartly via customized material that suits their needs.

As part of our social responsibility to Saudi society, we give equal employment opportunities to all applicants, regardless of their gender, ethnicity, or nationality. This makes our workforce a diverse and multicultural one.

In a nutshell,

WE LOVE WHAT WE DO

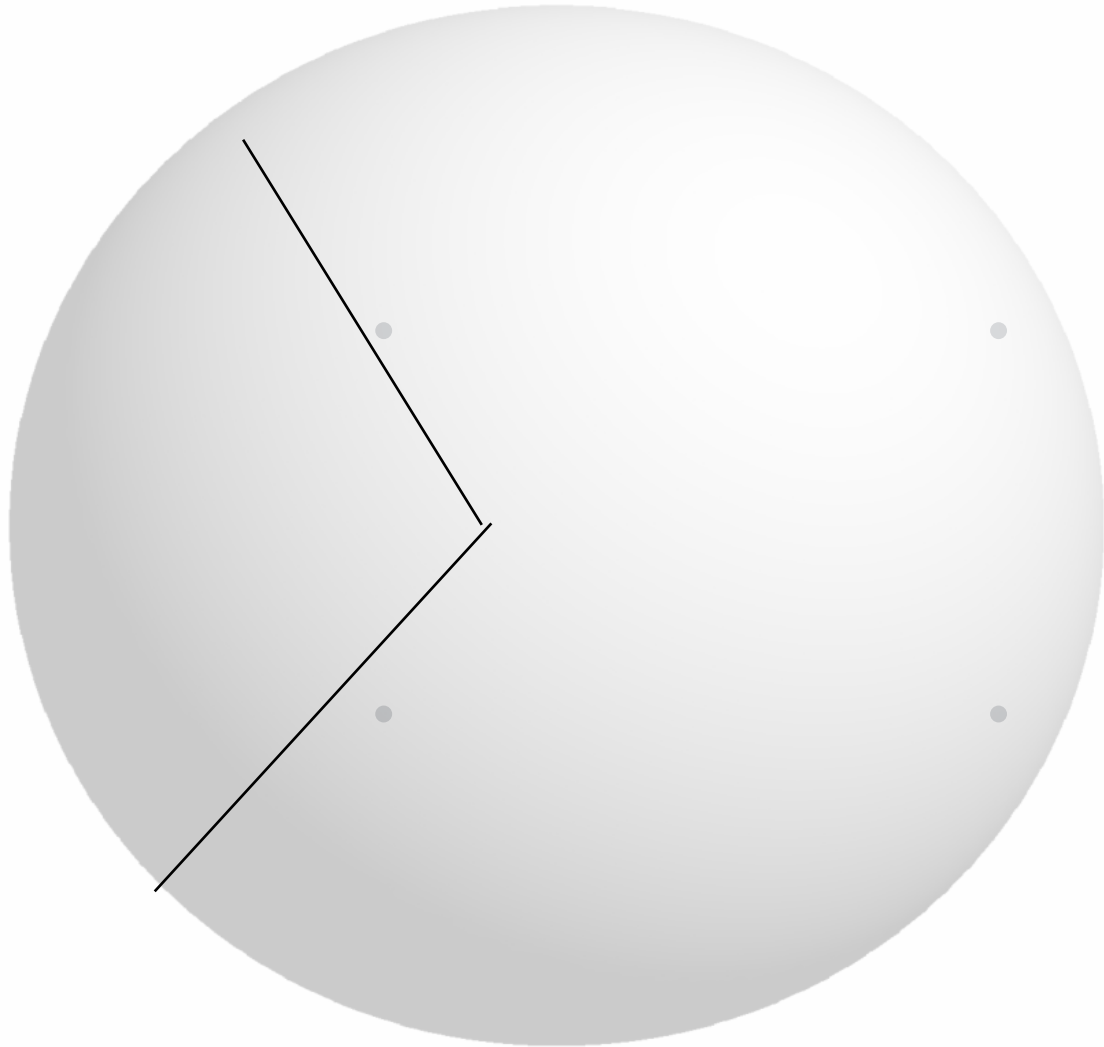


COMPANY STRUCTURE

We are a 100% Saudi owned company with a total payroll of 135 employees, made up as follows:

**OUR COMPANY
COMBINES
EXPERTISE,
EXPERIENCE AND
MOTIVATION THAT
PROVIDE THE
COMPANY WITH A
UNIQUE BLEND OF
CAPABILITIES.**

30%
*Saudi
nationals*



70%
Non-Saudi



“ THE AGE OF SPEED ”

MODERN CLIENT SERVICING

Marina Inc. is not a one man-show. All our employees are proficient and customer-focused. Our management team employs modern management techniques that enable all Marina staff to build personal bonds through individual assessment and care. We aim for excellence – and consider our clients to be partners in the drive for a consistently excellent print output.

TECHNOLOGICAL SAVVY

We continually introduce new expertise, technologies, and innovations to enhance our level of service. The objective has always been to provide high-quality output, made possible through technological advances. Our printing specialists attend regular training sessions and seminars to stay up-to-date with the latest industry trends. This continuous upgrading of knowledge yields excellent results.

ONE STOP SHOP

Being a one-stop shop for every printing requirement means we can handle all your printing needs at our own premises – be it artwork, prepress, wide-format printing, conventional printing, displays, etc.

Thanks to the workflow process of Marina Inc., your job can be executed in no time, from concept to delivery.

All you have to provide us with are your concept and images and let the rest for us to execute!

SERVICES

Commercial offset services

Prepress
Press printing
Finishing

PROMOTIONAL PRINTING

Brochures
Flyers
Calendars
Posters
Newsletters

...

CORPORATE & STATIONARY

Business cards
Letterheads
Presentation
Folders
Envelopes

...

MULTIPAGE PRINTING

Books
Magazines
Catalogues
Reports
Manuals

...



OFFSET

SERVICES

Packaging

Die-cutting
Folding
Gluing



LABELS
PAPER BAGS
MENUS
TENT CARDS
DANGLERS
SHELF TALKERS
CARTON BOXES
FOOD BOXES
FOOD PACKAGING

...

SERVICES

Wide format printing

Indoor printing
Wide-format outdoor printing
Direct Printing (Led Technology)
Finishing & installation
CNC Routing & Cutting

Banners | Flex Signs | Branding
Vinyl Signs | Rollups and more.

Indoor and outdoor posters: width of up to 3.2 meters, 1,440 DPI, perfect printout, no pixilation, 8 colors Gamut, fine color print.

The best in-class requirements.

Variety of Materials: paper, canvas, foam boards, outdoor prints fixed on boards, walls, or on portable promotional stands.

Printed images find places all over, be it receptions, exhibitions, malls, shops, or other facility locations...

BASICALLY, ANYWHERE AND EVERYWHERE

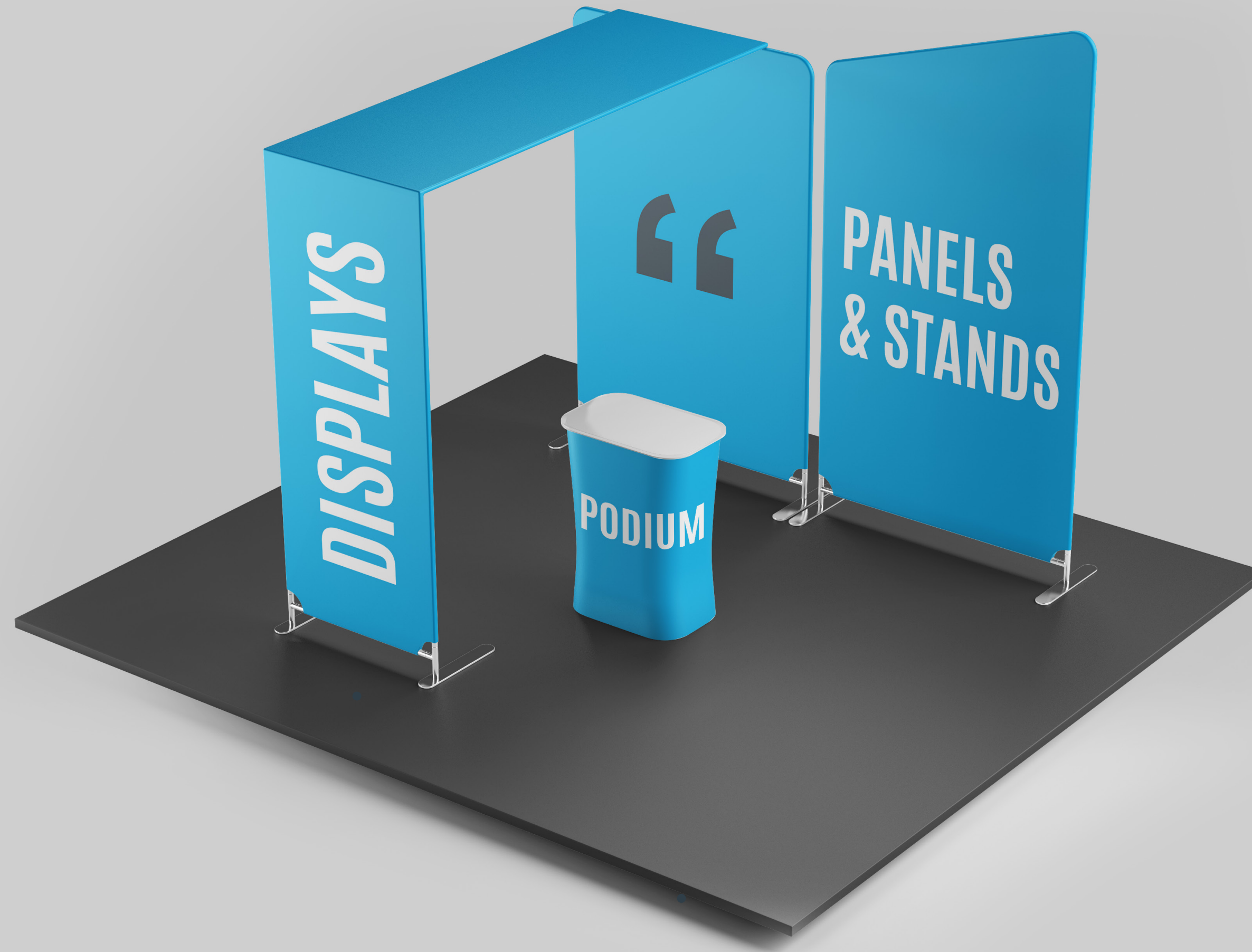


WIDE FORMAT
PRINTING

SERVICES

Point of Sale & Displays

- Corrugated Stands
- Stands
- CNC Cutting & Routing
- Laser Cutting & Engraving



- Corrugated stands directly printed (led technology)
- Exhibition & display stands
- Branded sanitizer tunnels
- Laser cut plexiglass panels
- Cosmetics display stands
- F&B display stands in malls

SOME OF OUR WORKS



SOME
OF
OUR
WORKS



**SOME
OF
OUR
WORKS**



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WORKS



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**SOME
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SOME
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WORKS



SOME OF OUR CLIENTS



Cheil



Boecker®



زين
ZAIN

مطارات الرياض
riyadh airports



samba سامبا



GREY
riyadh



flynas®
طيران ناس

الشركة الوطنية للإسكان
National Housing Company
NHC



OCG



التسافر

Domino's

channels
by stc

FG
integrated



FUTURE INVESTMENT INITIATIVE
Powered by the Public Investment Fund



bold

add

amc
سينما

المراعي
Almarai

شاورمر
shawarmer



الخزامة
AL KHOZAMA

MAMO
MICHELANGELO

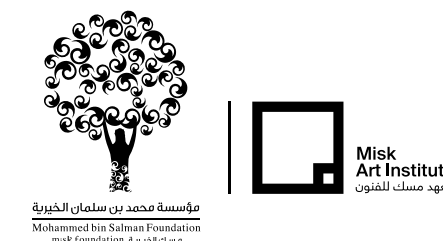
BASEON
& BOON

唐茶苑 YAUATCHA



May

FUTUREVISION





WE

LOVE

WHAT

WE

DO